

NSA OFFERS SAVINGS ON SCHOOL HOLIDAY ENTERTAINMENT**2 July 2025**

School holiday entertainment has become a little more affordable for parents, grandparents, and families thanks to exclusive offers available through the National Seniors Australia (NSA) Discounts App.

In partnership with Frequent Values by Entertainment, the app enables users to save at restaurants, cafes, take away stores, services, activity centres, shopping outlets, and on e-gift cards.

Offers on the NSA discounts app can be redeemed repeatedly, replenishing at midnight, 365 days a year. This means users can regularly dine at their local participating eatery or visit an attraction, knowing they're receiving a discount of up to \$25 per offer.

NSA General Manager Pauline Mason said the app is helping ease the financial pressure many seniors and families are feeling, particularly during the school holidays.

"With the cost of living rising, every dollar counts - especially during school holidays when families are spending more on meals, outings, and entertainment," Ms Mason said.

"Whether it's a family lunch at Pig & Whistle, a movie and ice cream date with the grandkids, or a game of bowling or mini golf, our discounts app helps make these moments more affordable. It means people can say 'yes' to more fun without worrying as much about the cost."

The simple design of the app enables users to select 'favourite' offers for easy reference. Maps provide offer locations, and a personalised profile function displays redemption history and maximum value saved.

Offers are displayed by categories and are also searchable by location. To access these savings, users must be a member of National Seniors Australia. Membership is open to all ages. \$49.50 per year for singles or \$80 per year for couples.

"Many members recoup their entire membership fee with just one or two redemptions," Ms Mason added.

"One of our members recently saved over \$600 on dining out alone. These kinds of savings make a real difference - and can bring a little extra joy to the everyday, especially during the school holidays."

To find out more, visit nationalseniors.com.au or call 1300 76 50 50

Media enquiries call Media & Corporate Communications Manager Anna Townend 0488 047 380