



# CORPORATE SPONSORSHIP

## Everald Compton Community Champion Medal Ceremony

Sky Room & Terrace  
Brisbane Convention & Exhibition Centre

**Wednesday, 10 June 2026**





## ABOUT THE MEDAL

The Everald Compton Community Champion Medal (ECCCM) celebrates the extraordinary older Australians who dedicate their time, energy, and compassion to making a difference in their communities.

The Medal honours National Seniors Australia's Founders long standing contribution to the Australian community while celebrating everyday champions who are **'turning grey into gold'** with grassroot experiences and selfless contribution.

Presented by National Seniors Australia, the ECCCM has become one of Queensland's most respected honours for community contribution, uniting leaders across business, government, and the not-for-profit sector.

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**Celebrating the unsung  
heros in our community**

## ABOUT THE EVENT

The 2026 Everald Compton Community Champion Medal Ceremony will take place in the iconic Sky Room and Terrace at the Brisbane Convention and Exhibition Centre.

Guest will enjoy an inspiring keynote address, the prestigious presentation of the medal, fine dining, and networking with some of Australia's most respected voices in government, media, and community leadership.

Prestigious evening dinner event

Networking opportunities

Limited sponsorship opportunities

170 attendees



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# PLATINUM SPONSORSHIP

To maintain the prestige of the event and to ensure your brand receives maximum exposure, Platinum sponsorship will be limited to one exclusive partner.

*Contribution: \$10,000 (ex. GST)*

## Platinum Sponsorship Inclusions:

- **Speaking opportunity** on the official program (5-minute address)
- **Prominent logo placement** on all event collateral including invitations, event signage, presentation slides, website, and social media posts
- **Full-page advert** in our *Branching Out* print magazine
- **Feature article** in our *Connect* newsletter, reaching 125,000 older Australians, showcasing your organisation and your support of the event
- **Feature article** in our *Member Matters* newsletter
- **Two EDM banners** in our *Connect* newsletter
- **Dedicated social media post** highlighting your partnership
- **Formal acknowledgement** and thank you by the MC on the evening
- **Opportunity to provide a branded attendee gift** (subject to approval)
- **Priority access to professional event photography** for use in your own communications
- **One full VIP table (8 tickets)** positioned in a premium location



# PREMIUM SPONSORSHIP

Sponsorship will be strictly limited to three premium partners.

*Contribution: \$5,000 (ex. GST) **ONLY 1 LEFT!***

## Premium Inclusions:

- **Speaking opportunity** on the official program (3-minute address)
- **Logo placement** on all event collateral including invitations, event signage, presentation slides, website, and social media posts
- **Feature article** in our *Connect* newsletter, reaching 125,000 older Australians, showcasing your organisation and your support of the event
- **Dedicated social media post** highlighting your partnership
- **Formal acknowledgement** and thank you by the MC on the evening
- **Two complimentary tickets** to the dinner

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**Partner with purpose.  
Align with excellence.**

# WHY SPONSOR?

- **High-profile visibility** among government decision-makers, national media, corporate leaders, and influential community voices
- **Exceptional brand exposure** across six months of pre-event promotion, event-day presence, and post-event amplification
- **Premium networking access** to high-value stakeholders, strategic partners, and prospective clients in an intimate, high-credibility environment
- **Powerful brand alignment** with values of integrity, leadership, social impact, and the advancement of positive ageing in Australia
- **Exclusive association** with one of the nation's most trusted and respected advocacy organisations - National Seniors Australia
- **A clear demonstration of corporate social responsibility**, directly supporting a not-for-profit initiative that delivers measurable community benefit
- **Meaningful storytelling opportunities** through National Seniors Australia's high-reach communication channels

Brand visibility



Networking



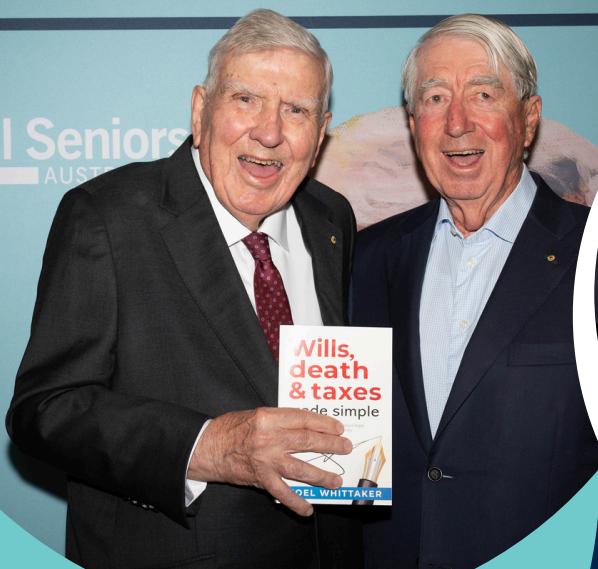
Media exposure



170 attendees



EVERALD COMPTON  
COMMUNITY CHAMPION MEDAL



## CONTACT

For further information or to discuss custom inclusions that align with our organisation's brand and values please contact:

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